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January 16, 2007

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Commissioner for Patents	Group Art Unit: 1772 Examiner: Alicia Ann Chevalier	(571) 273-8300	(800) 786-9199

From: Douglas N. Larson
Client #: 67134-5038 **Client Name:** Avery Dennison Corporation
Regarding: Application of Brian R. McCarthy, et al.
Serial No. 09/872,353
Filed: June 1, 2001
For: SHEET OF PRINTABLE BUSINESS CARDS
Atty Docket No.: 67134-5038

Total number of pages (including this page): 17. If you do not receive this number of pages, please contact our FAX operator at (310) 201-3520.

AMENDMENT TRANSMITTAL

Transmitted herewith is an Response After Final Rejection to the final rejection dated December 4, 2006 in the above identified application:

According to the calculation below, no additional claims fee is due.

	Claims Remaining After Amendment	Highest Number Previously Paid For	Number Extra	Small Entity Rate	Standard Rate	Add'l Fee
TOTAL	96	99	0	x \$25	x \$50	0
INDEP.	4	17	0	x \$100	x \$200	0
1st Presentation of Multiple Dependent Claim				x \$180	x \$360	0
TOTAL						0

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PATENT

Avery Ref: 2991-US

Old Atty Docket No.: 11286-01115

New Atty Docket No.: 67134-5038

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that on January 16, 2007 this paper (along with any paper referred to as being attached or enclosed) is being facsimile transmitted to the Commissioner for Patents, United States Patent and Trademark Office, Facsimile No. (571) 273-8300.



Robert Fiore

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Brian R. McCarthy, Steven Craig Weirather,
Charles Thurmond Patterson, Tony Lee Scroggs,
Sunjay Yedehalli Mohan, and Patricia L. Cross
(As Amended)

Serial No. 09/872,353

Filed: June 1, 2001

For: **SHEET OF PRINTABLE BUSINESS CARDS**

Group Art Unit: 1772

Examiner: Alicia Ann Chevalier

Confirmation No. 3630

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE AFTER FINAL REJECTION

Sir:

Applicants' response to the Final Rejection dated December 4, 2006, and having a shortened three-month response period, is set forth below.

For the Examiner's convenient reference, a Listing of Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 15 of this paper.